

Pazhassi Raja NSS College, Mattanur

PG Department of Commerce

Academic Year 2024-25

Details of Students (M.Com.) undertaking Project work

Details of Students undertaking Project work during the year 2024-25

Sl.No	Reg.No	Name of the students	Title of the Project	Name of the Supervisor
1	C3PCOM1610	RAVEENA RADHAKRISHNAN	A STUDY ON CUSTOMER SATISFACTION IN ONLINE SHOPPING THROUGH FLIPKART- WITH SPECIAL REFERENCE TO IRITTY MUNICIPALITY	Dr. SHAJI E.V.
2	C3PCOM1608	KRISHNAPRIYA K K	A STUDY ON PERCEPTION OF CONSUMERS ABOUT THEIR RIGHTS WITH SPECIAL REFERENCE TO IRITTY TALUK	
3	C3PCOM1613	THEERTHA RADHAKRISHNAN	A STUDY ON INFLUENCE OF ADVERTISEMENT IN BUYING BEHAVIOUR OF CONSUMERS TOWARDS TWO WHEELERS	Dr. JAYANTHY K C
4	C3PCOM1604	ANUSREE DAS	ASTUDY ON CONSUMER BEHAVIOUR TOWARDS ONLINE SHOPPING OF COSMETICS IN KANNUR DISTRICT.	Dr. ANIL CHANDRAN S.
5	C3PCOM1609	POOJA	A STUDY ON ROLE OF SOCIAL MEDIA ON THE GROWTH OF WOMEN ENTREPRENEURS IN KANNUR DISTRICT WITH SPECIAL REFERENCE TO THILLENKERY GRAMA PANCHAYAT	
6	C3PCOM1607	GOPIKA	WORKLIFE BALANCE OF WOMEN TEACHERS IN ARTS AND SCIENCE COLLEGES-A STUDY WITH SPECIAL REFERENCE TO KANNUR DISTRICT	APARNADEVI M.
7	C3PCOM1606	GAYATHRI K	JOB SATISFACTION OF EMPLOYEES IN TEXTILE SHOPS-A STUDY WITH SPECIAL REFERENCE TO KANNUR DISTRICT	

Sl.No	Reg.No	Name of the students	Title of the Project	Name of the Supervisor
8	C3PCOM1601	ANOOP BABY	A STUDY ON THE AWARENESS OF MODERN BANKING SERVICES (WITH SPECIAL REFERENCE TO KOLAYAD PANCHAYATH)	ANJANA P K
9	C3PCOM1605	DEVIKA HARI	A STUDY ON THE INVESTMENT HABITS OF PEOPLE (WITH SPECIAL REFERENCE TO KOOTHUPARAMBA MUNICIPALITY)	
10	C3PCOM1602	MURSHID T K	A STUDY ON AWARENESS OF GREEN PRODUCTS AND ITS INFLUENCE ON BUYING BEHAVIOUR OF CONSUMERS WITH SPECIAL REFERENCE TO KANNUR DISTRICT	Mr. MIDHUN KRISHNAN P.B
11	C3PCOM1611	SHIMA V C	A STUDY ON THE IMPACT OF SOCIAL MEDIA ON CONSUMER PURCHASING BEHAVIOUR IN KANNUR DISTRICT	
12	C3PCOM1603	ANUSHME K	A STUDY ON IMPACT ON CELEBRETY ENDORSEMENT ON CONSUMER BUYING BEHAVIOR WITH SPECIAL REFERENCE TO KANNUR DISTRICT	Dr. ANIL P V
13	C3PCOM1612	SIMRITHA V	COMPARATIVE STUDY ON SATISFACTION TOWARDS BSNL & JIO NETWORK WITH DPECIAL REFERENCE TO MATTANUR MUNICIPALITY	