

Pazhassi Raja NSS College, Mattanur

PG Department of Commerce

Academic Year 2023-24

Details of Students (M.Com.) undertaking Project work

Sl.No	Reg.No	Name of the students	Title of the Project	Name of the Supervisor
1	C2PCOM1602	SINIL M	ROLE OF KUDUMBASHREE MICRO ENTERPRISE IN WOMEN EMPOWERMENT WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT	Dr. SHAJI E.V.
2	C2PCOM1615	RIDHINYA BABU P	A STUDY ON THE CONSUMER RIGHTS AWARENESS AMONG PUBLIC WITH SPECIAL REFERENCE TO KUTHUPARAMBA MUNICIPALITY	
3	C2PCOM1606	ANJALI P	A STUDY ON THE IMPACT OF MGNREG SCHEME AMONG RURAL WOMEN IN KANNUR DISTRICT	JAYANTHY K C
4	C2PCOM1613	NAVYA JAYAPRAKASH	A STUDY ON HUMAN RESOURCE MANAGEMENT PRACTICES (WITH SPECIAL REFERENCE TO KANHIRODE WEAVERS CO-OPERATIVE P & S SOCIETY LTD)	
5	C2PCOM1603	ABHINA KP	A STUDY ON THE IMPACT OF GREENMARKETING ON CONSUMERS WITH SPECIALREFERENCE TO IRITTY AREA	Dr. ANIL CHANDRAN S.
6	C2PCOM1605	AJANYA PP	INVESTMENT HABIT OF RURAL PEOPLE IN KANNURDISTRICTWITH SPECIAL REFERENCE TO PAYAM GRAMA PANCHAYAT	
7	C2PCOM1607	ANUSREE KUNNUMMAL	A COMPARATIVE STUDY ON THE INVESTMENT PATTERN OF INVESTERS IN BANKS AND POST OFFICES WITH SPECIAL REFERENCE TO IRITTY TALUK	APARNADEVI M.
8	C2PCOM1609	CHAITHRA K	IMPACT OF DIGITAL MARKETING ON BUYING BEHAVIOUR OF YOUTH - A STUDY WITH SPECIAL REFERENCE TO KASARGOD	
9	C2PCOM1612	JISHNA K K	AWARENESS OF LIC POLICIES AND SERVICES - A STUDY WITH SPECIAL REFERNECE TO EARANHOLI GRAMAPANCHAYATH	

Sl.No	Reg.No	Name of the students	Title of the Project	Name of the Supervisor
10	C2PCOM1608	ASWATHI M	A STUDY ON INCOME TAX AWARENESS AMONG COLLEGE TEACHERS IN KANNUR DISTRICT	ANJANA P K
11	C2PCOM1617	VANI K K	A STUDY ON THE AWARENESS AND PERCEPTION AMONG RETAILERS REGARDING GST IN MATTANUR MUNICIPALITY	
	C2PCOM1616	THEERTHA P V	A STUDY OF FINANCIAL LITERACY AMONG SALARIED WOMEN IN PERALASERRY PANCHAYATH	
12	C2PCOM1604	AISWARYA DAS C	A STUDY ON THE USE AND POPULARITY OF GPAY AMONG YOUTH IN KANNUR DISTRICTS	Mr. MIDHUN KRISHNAN P.B
13	C2PCOM1610	HIMASREE C	A STUDY ON JOB SATISFACTION OF WOMEN EMPLOYEES IN PRIVATE SECTOR ENTERPRISES WITH SPECIAL REFERENCE TO KANNUR DISTRICT	
14	C2PCOM1614	NIRMALYA NIRON	A STUDY ON CONSUMER SATISFACTION TOWARDS ONLINE SHOPPING IN AMAZON IN KANNUR DISTRICT	Dr.ANIL P V
15	C2PCOM1611	JAISHA M	A STUDY ON QUALITY OF WORKLIFE BALANCE AMONG COLLEGE TEACHERS IN KANNUR DISTRICT	